

2019-20







Great Ideas Great Products



Group AMPRO with over 35 years of experience in Product Development and Plastic Moulding, transformed from a small manufacturer of plastic promotional goods to a flagship manufacturing unit dedicated to produce of Consumer Durables Plastics & Consumer Electronics. The state-of-art 80,000 Square Feet manufacturing plant at SIDCUL, HARIDWAR, equipped with World's best equipments and machinery, is driving force towards the growth of the group.



In the ever changing world where changes are made at fast pace. It is important to understand how these changes affect our lives and lifestyles. Trueware is constantly innovating and making Use of all that technology has to offer to meet the needs of modern lifestyle. Trueware, designed to b yours is emerging as leading popular brand to deliver high quality, innovative designed functional houseware products that bring delight and satisfaction to a wide masses. Trueware provides a unique concept of completion service from collaborative concept design through testing and costing to manufacture, delivery through our extensive integrated network. Trueware is dedicated to providing quality housewares that enhance and simplify life. Our skilled and professional team offers thorough innovative and customer focused service. They make Trueware simply the best choice for daily living solutions, designed to be yours.

Trueware understands the changes in technology and consumer needs to make the brand the way consumer desires them to be. It is our endeavour to give high quality experience and most appreciable value for consumers money. The sagacity to weave our brand consumer needs has conferred it with a distinct value and identity. Efficient capital structure, cutting edge technology, operational discipline and widespread distribution network have together attributed to enhance Trueware and enabled to deliver value to consumers. We choose the best of material for products focusing on selecting the right polymers to create safe and robust products that is able to stand the test of time.





















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Cup for easy







easy cleaning

Colours Available:















easy cleaning





















Compartment for cup



Cup for easy drinking



Wide mouth for easy cleaning

Colours Available:











THUNDER

CO L WATER JUG

CASE PACK - 24







mpartment Cup for easy for cup drinking



Wide mouth for easy cleaning

Colours Available :

















CASSEROLE

2000

CASE PACK - 48



DESIGN-



8 0 0 | 1 0 0 0 | 1 5 0 0 | 2 0 0 0



CASE PACK - 18

























REGAL

2000

CASE PACK - 48



800 | 1000 | 1500 | 2000

CASE PACK - 18



DESIGN



















SOFIYA RUFF TUFF TUE

(Plastic)

CASE PACK - 800 -64 / 1200- 48 / 1800- 32





800~

1

TRUEWARE



















TRUEWARE



(Plastic)

CASE PACK - 800 -64 / 1200- 48 / 1800- 32



























Phoenix











CASE PACK: 800 - 24 / 1200 - 18

SIZES AVAILABLE:























TRUEWARE











INSULATED HANDY FLASK





AIRPOT

WITH PUMP DISPENSER

CASE PACK - 08







Home Essential

AIRPOT

CASE PACK - 06





INDIA







Home Essential HOME STEED TRUEWARE THOME STEET COLD **ZOHO 2000ML** CASE PACK - 12

Home Essential



CASE PACK: 1500 - 12 / 1000 - 12 / 500 -12

TRUEWARE

(HOME



COLD :

















COLD

TRUEWARE

WITH PUMP DISPENSER (Plastic)

CASE PACK - 1L - 36 / 1.8L - 24



STYLE & UTILITY













WITH PUMP DISPENSER

(Steel)

CASE PACK - 1L - 24 / 1.8L - 18





STYLE & UTILITY



















Home Essential smart CASE PACK - 24 COLOURS AVAILABLE 00 TRUEWARE









Food Preparation

CHOP & BLEND COMPACT

CASE PACK - 36

COLOURS AVAILABLE

















Food Preparation

CHOP & BLEND COMPACT







CASE PACK - 36







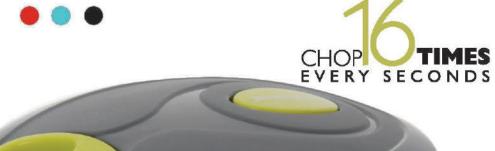




Food Preparation

MAGIC CHOP 500 ML

COLOURS AVAILABLE















Food Preparation





MAGIC CHOP 500 ML

CASE PACK - 60 COLOURS AVAILABLE















CASE PACK - 60









Food Preparation



WONDER CHOP

CASE PACK - 60

COLOURS AVAILABLE



CHOP & BLEND 2 IN 1

CASE PACK - 24

COLOURS AVAILABLE













ECO STORAGE CONTAINER 1500 ml

CASE PACK - 48

COLOURS AVAILABLE







ECO STORAGE

CASE PACK - 72

COLOURS AVAILABLE























CASE PACK - 96

COLOURS AVAILABLE











COLOURS AVAILABLE

























































ECO STORAGE

CONTAINER 500 ml

CASE PACK - 48

COLOURS AVAILABLE











ECO STORAGE

CONTAINER 750 ml

CASE PACK - 48

COLOURS AVAILABLE

























Container Storage Plastic

CONTAINER 1000 ml

ECO STORAGE

CASE PACK - 36







Container Storage P I a s t i c





































CASE PACK - 24 COLOURS AVAILABLE



500ml











Container Storage Plastic





CASE PACK - 24

COLOURS AVAILABLE



















































































Container Storage Plastic

FRESHY CONTAINER 7 PCS.

CASE PACK - 36





















Freshy Containers 7 Pcs.























Container Storage Plastic



<u>अचार</u>ः डब्बा

PICK TO DRY CONTAINER

CASE PACK - 48

Clip And Close Container
PLASTIC 3 PCS SET

CASE PACK - 48

COLOURS AVAILABLE

350ML - 120 / 650ML - 96 / 1200ML - 96























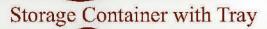








Kimora



SET OF 2

CASE PACK - 48

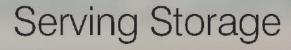
TRUEWARE

designed to be yours











Kimora

Storage Container with Tray



CASE PACK - 24



COLOURS AVAILABLE:



Serving Storage **ELEGANT STEEL BOWL SET 3PCS** CASE PACK - 18 COLOURS AVAILABLE



Serving Storage





Container Storage Steel

Container Storage Steel **AIR TIGHT&**

MICROWAVEABLE

STEEL BOWLS



CASE PACK - 24 Colors Available - Assorted Color

STEEL BOWL WITH PLASTIC LID 5 PCS SET

CASE PACK - 24 Colors Available - Assorted Color 200ML - 180 / 450ML - 144 / 750ML - 120 / 1050ML - 84 / 1650ML - 72























STEEL BOWL WITH PLASTIC LID 4 PCS SET

450ML - 144 / 750ML - 120 / 1050ML - 84 / 1650ML - 72













Container Storage s t e e I



Container Storage s t e e I





Container Storage s t e e I

STEEL TIK TAK CONTAINER

CASE PACK - 36

COLOURS AVAILABLE

350ML - 96 / 650ML - 84 / 1200ML - 72













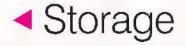
INDIVIDUAL ALSO













Storage



TUMBLER GLASS SET OF 3 (SHRINK)

CASE PACK - 48
COLOURS AVAILABLE

PILL BOX / COASTER SMILEY / SMILE WOBBLY

CASE PACK - 120
COLOURS AVAILABLE

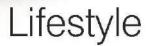












MAGIC BASKET

CASE PACK - 60

COLOURS AVAILABLE

































STEE-LEE LUNCH BOX

New complete steel

VEGGIE CONTAINER
with both inside and outside steel

CASE PACK - 48























Keep Food Hot For LONG HOURS







Lunch Box Leak Proof





















Steel Inside in VEGGIE CONTAINER











CONTRINER







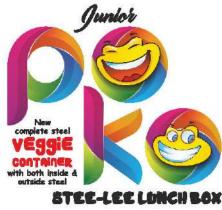




Lunch Box











































Lunch Box



New complete steel

VEGGIE CONTAINER

with both inside & outside steel





AVAILABLE COLOURS:







































 A premium version of regular steel lunch box with innovative stainless steel lid.

- Leak Proof & Airtight.
- · Very minimal use of plastic saves your food from direct plastic contact. Food won't absorb flavors and odour like plastic.
- · Sleek and compact size that easily fits into handbag, schoolbag & briefcase.
- Safe and non-toxic way to enjoy your meal.







CASE PACK - 48





































Kids Lunch Box



CASE PACK - 48





















CASE PACK - 48









Kids Lunch Box







Lunch Box Leak Proof

Steelex 4

CASE PACK - 12























DRIPLOCK



DRIPLACK

































Lunch Box Leak Proof



LUNCH BOX

CASE PACK - 24

COLOURS AVAILABLE



TRUEWARE





















CASE PACK - 48

COLOURS AVAILABLE













CASE PACK - 36

COLOURS AVAILABLE



















Lunch Box Leak Proof

FOODY 3

LUNCH BOX

CASE PACK - 24





























CASE PACK - 24

COLOURS AVAILABLE











































































































2+1PCS PP / STEEL

CASE PACK - 48

COLOURS AVAILABLE 000





LUNCH BOX 2PCS STEEL SILVERLINE

CASE PACK - 60

COLOURS AVAILABLE . .







CASE PACK - 60



















2+1Pcs

CASE PACK - 48 COLOURS AVAILABLE



LUNCH BOX DOUBLE UP

STEEL SILVERLINE













Lunch Box Eco Fresh







LUNCH BOX 2+1Pcs
PP SILVERLINE

CASE PACK - 48





INSULATED 3+1
LUNCH BOX
STEEL CONTAINER

CASE PACK - 24



































































INSULATED BOTTLE

Lunch Box Leak Proof CASE PACK - 24 **COLOURS AVAILABLE** INSULATED SIPPER NEW ATTRACTIVE BODY DESIGN DRIPLSCK APPROVED APPROVED

Lunch Box























SUPER SILVER FABRIC FOR BETTER **INSULATION**























Lunch Box

lunch box

CASE PACK - 48 ALL CONTAINERS IN STEEL INSIDE

































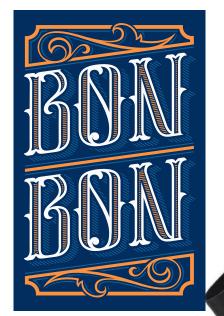








Lunch Box



LUNCHBOX

CASE PACK - 48

COLOURS AVAILABLE:





























































































Home Essential





INDIA)

CASE PACK - 48

TRUEWARE









Helps heal Reduces



























TRUEWARE

Home Essential

















Bottles





Bottles





Bottles Nirvana **CASE PACK - 24** 1000 PURE COPPER



Bottles

FLIP TOP LID EASY TO CARRY

TRUEWARE



CASE PACK - 64

TRUEWARE

DON'T Sor Wes Years TIRED

Sup Utus Quant

(800)















Bottles 600 Steel Insulated Bottle Case Pack: 64 | 48 PA CRATIFIED HOT&COLD UP TO MANY HOURS Colours Available

TRUEWARE

designed to be yours

Bottles



Colours Available:

Case Pack: 64











Bottles



Colours Available:































Bottles



CASE PACK - 64

























CASE PACK - 64





TRUEWARE®

designed to be yours





800









Colours Available:















CASE PACK - 64











STEEL





















EASY TO CARRY





Bottles







Bottles



CASE PACK - 64

Colors Avaiable:





EASY TO CARRY





800











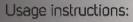






























TRUEWARE (HOME SIEED)

IF YOU CAN'T DO





















Bottles

Bottles



CASE PACK - 32





















CASE PACK - 32

Ideal for storing any beverages, offers convenience while travelling.





Bottles

DURA CASE PACK - 32

IDEAL FOR STORING ANY BEVERAGES, OFFERS CONVENIENCE WHILE TRAVELLING.



TRUEWARE DURA STEEL



▼ 600ML

TRUEWARE DURA STEEL





TRUEWARE (DURA STEEL)



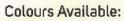




























Shakers

POWER BOOST SHAKER

CASE PACK - 72

COLOURS AVAILABLE























































Shakers

Shakers





CASE PACK - 72

COLOURS AVAILABLE





(3-IN-1)CASE PACK - 72

COLOURS AVAILABLE



















WITH TRAY & PP BLENDER BALL

CASE PACK - 72

COLOURS AVAILABLE









WITH TRAY & PP BLENDER BALL

CASE PACK - 72

COLOURS AVAILABLE























Shakers





(3-IN-1) WITH TRAY CASE PACK - 72

COLOURS AVAILABLE



SHAKER MINI SMART +

STEEL BLENDER BALL

CASE PACK - 72

COLOURS AVAILABLE















Shakers



STEEL BLENDER BALL





























Sipper

NO - SPILL INSULATED TRAVEL

CASE PACK - 48
COLOURS AVAILABLE

EASY TO CARRY





















Sipper



CASE PACK - 144
COLOURS AVAILABLE













Spice Containers MR.TOOTHPICK | MRS.SALT | MR.TOOTHPICK CASE PACK - 144 **COLOURS AVAILABLE**

Spice Containers



MRS.SALT, MR.PEPPER

CASE PACK - 144

COLOURS AVAILABLE































Spice Containers SALT & PEPPER ROSE CASE PACK - 96 COLOURS AVAILABLE BPA FREE

TRUEWARE

designed to be yours

Spice Containers



CASE PACK - 36

COLOURS AVAILABLE • • •





FDA APPROVED











Spice Containers

SPICE CONTAINER



CASE PACK - 12

COLOURS AVAILABLE











SPICE CONTAINER



CASE PACK - 12

COLOURS AVAILABLE



































SPICE CONTAINER















SPICE CONTAINER

























Spice Containers



SPICE CONTAINER



CASE PACK - 18







SPICE CONTAINER



























SPICE CONTAINER





CASE PACK - 18











TRUEWARE

designed to be yours















COLOURS AVAILABLE

















Spice Containers



SPICE CONTAINER



CASE PACK - 18

COLOURS AVAILABLE



SPICE CONTAINER





















COLOURS AVAILABLE

















Spice Containers





CASE PACK - 12

COLOURS AVAILABLE ...

















SPICE CONTAINER



CASE PACK - 12

COLOURS AVAILABLE ...













Mop Bucket MOP BUCKET **COMPACT FOLDABLE** CASE PACK - 04 Colors Available - • • TRUEWARE designed to be yours

Mop Bucket



MOP BUCKET EASY - SMART

CASE PACK - 09 Colors Available - • •















AUTHORISED INSTITUTIONAL SALES PARTNER



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